



Sophio Chkhenkeli

Artist | Designer | Creative Thinker

Hello!

I like to create products that meet the needs of the people and the environment. I'm passionate about design, advertising, communication, and inspired by everyday life beauties.

Contact

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Education

Art Direction Portfolio Programm

Miami Ad School | 2020 - Present

Bachelor of Media art

Tbilisi State Academy of Fine Arts | 2007-2011

Experience

Head of Design - 2021 April - Present

Blockchain Startup "Forward Protocol"

I manage design team and help to communicate with the end clients with the special visual language.

Freelance Designer - Present

I specialize in creating brand identities and design layouts, focusing on typography, logotypes, brand styles and posters.

Visual Designer | 2020 Jul-Oct

Startups: The connect, Saviour App, The Link

I lead the design processes in the team. I've created 3 brand identity designs with web layouts and other visual communication materials.

Visual Designer | 2018-2019

Startups: Powershare & CryptoZ

Co-founded two start-ups as design lead. I've been working on generating creative ideas, brand strategy, created brand identity design, and social media layouts.

Graphic Designer | 2014-2018

JSC "Bank of Georgia"

Creative problem solving, teamwork and generating innovative ideas. Creating design content for digital and print materials.

Graphic Designer | 2011-2014

Pharmaceutical Co. "Aversi-Pharma" Ltd

From idea to design - Product packaging, labeling, posters, as well as how to communicate the product to customers.

Visual Designer | 2011-2014

Georgian State Pantomime Theatre

Creating different layouts for print medium.

Graphic Designer | 2010-2011

Advertising Co. "Amarcord Group"

Adjusting print files, developing design for different mediums, and communicating with clients and printing houses.

Skills

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Acrobat Pro
- Figma

Soft skills

- Creativity
- Sketching
- Communication
- Hugging
- Laughing
- Problem Solving
- Team work

Services

Logotype · Brand Identity · Creative Concepts ·
Typography · Packaging · Layout styles